



INTRODUCTION TO THE CONFEDERATION OF DANISH INDUSTRY



Dansk Industri

Strong **companies in a strong society**

**Denmark should be
the best country in
the world to live in,
and the best country
in the world to run a
business in.**

**These two goals are
inextricably linked.**

How DI was founded



1838

Industriforeningen
was established

1910

Activities expand
and the name is changed
to **Industrirådet**

1992

- Industrirådet and Industriens Arbejdsgivere merge under the name **Dansk Industri**

2008

Dansk Industri and HTS
(Trade, Transport
and Service) merge
under the name **DI**

DI'S VISION

DI envisions an open and prosperous society in growth and balance, where Denmark is the world's most attractive country for companies to do business in – and from.



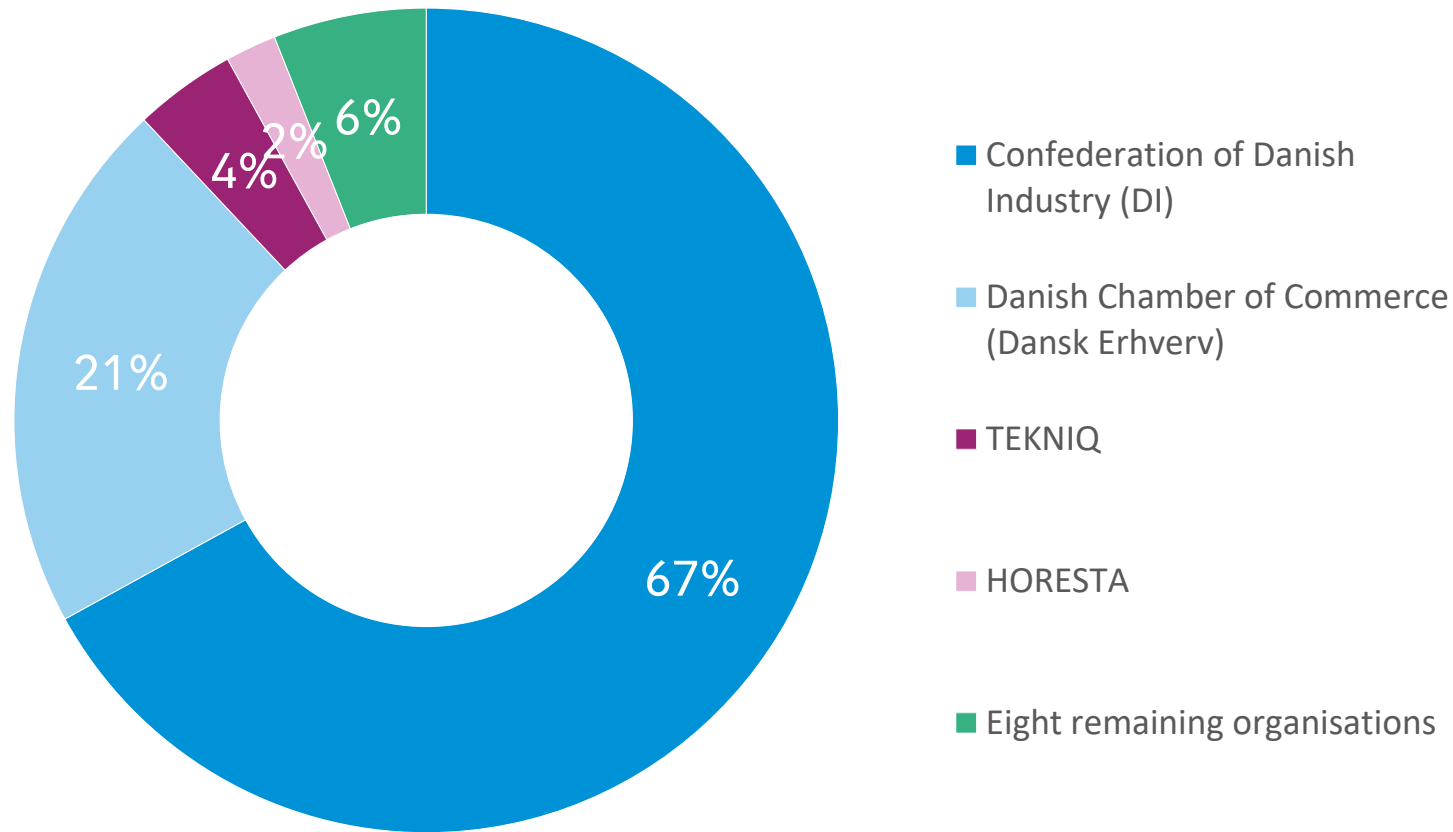
DI'S MISSION

DI helps Danish companies win, both at home and abroad. That is our mission.

When companies in Denmark win, all of Denmark wins.



DI is Denmark's largest business and employers' organisation



DI's 17,000 members represent 67 pct. of the total wages under the Confederation of Danish Employers

The diagram shows the member organisation's share of DA in terms of wages as per 30 June 2019.
Source: DA

DI'S MEMBERS REPRESENT

**17,000
companies**



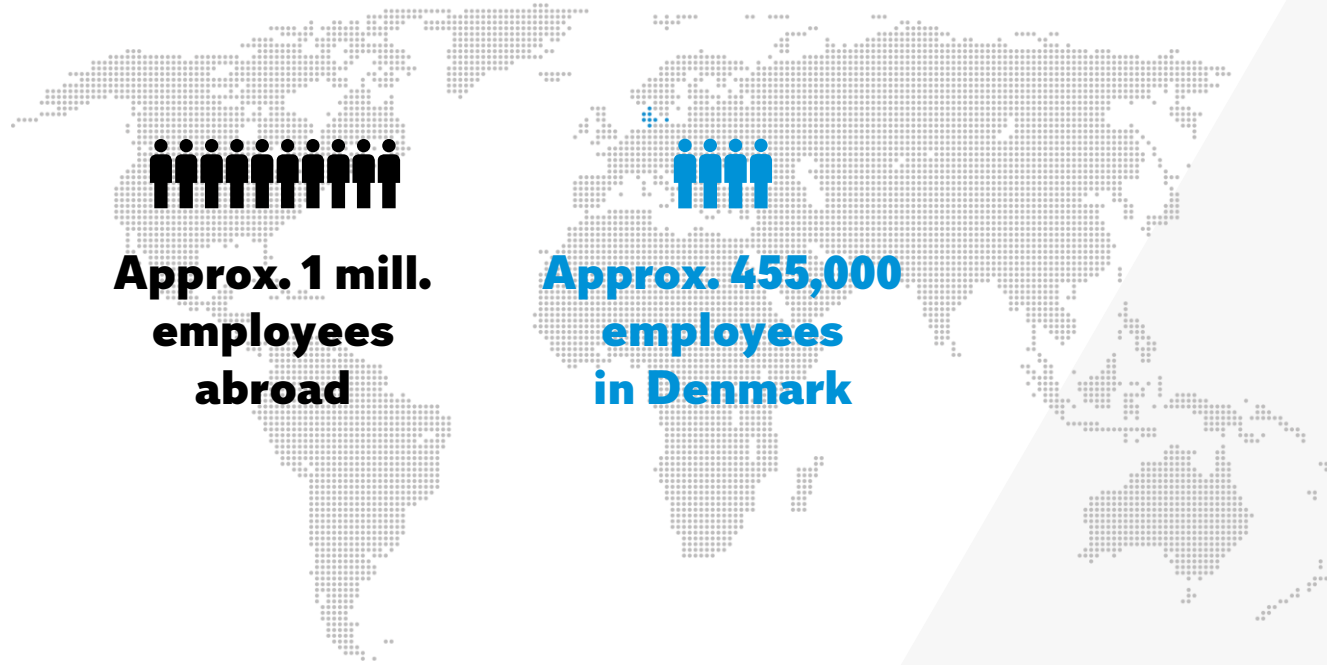
**More than 1.4 mill.
employees**



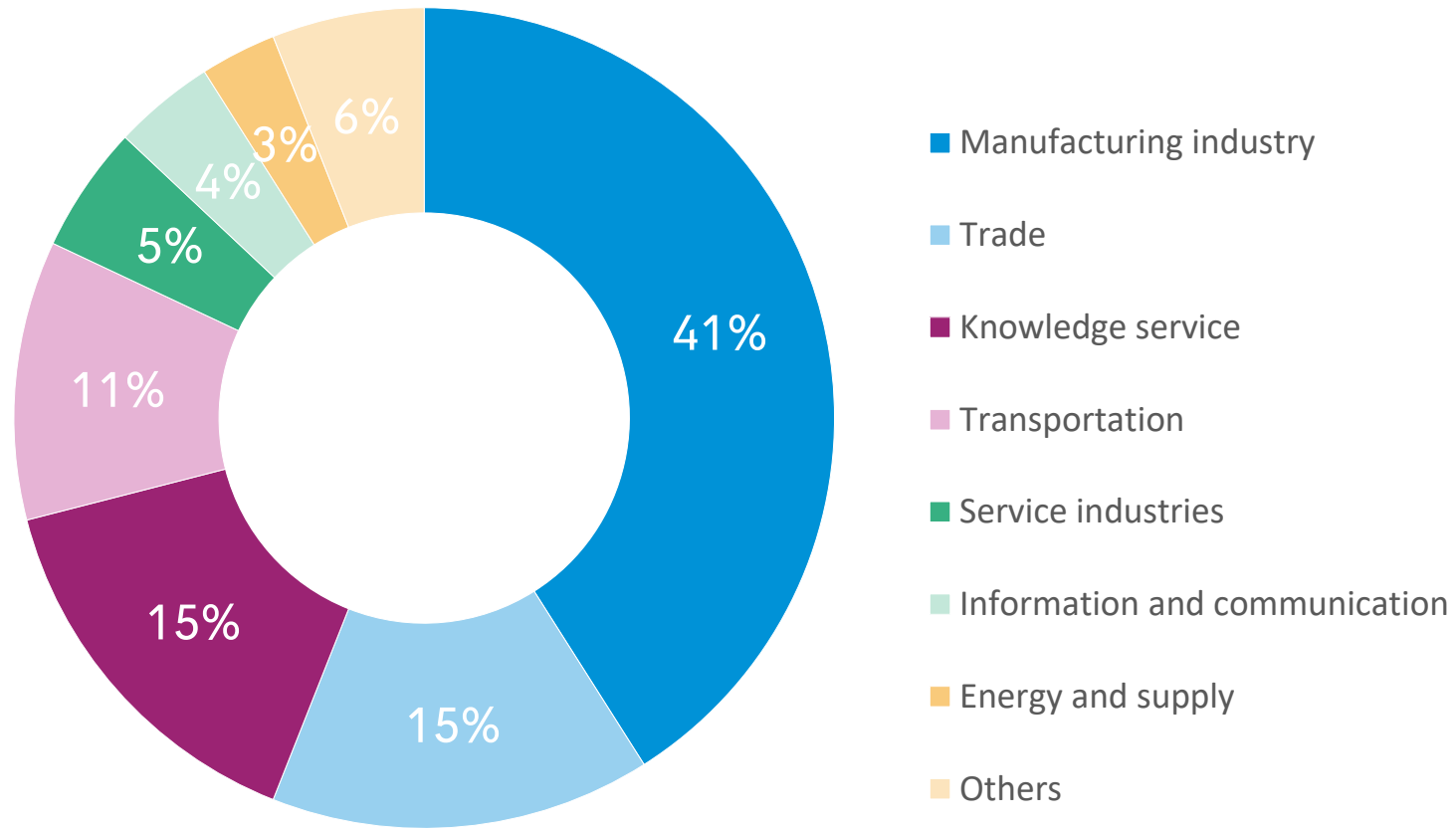
**Approx. 1 mill.
employees
abroad**



**Approx. 455,000
employees
in Denmark**

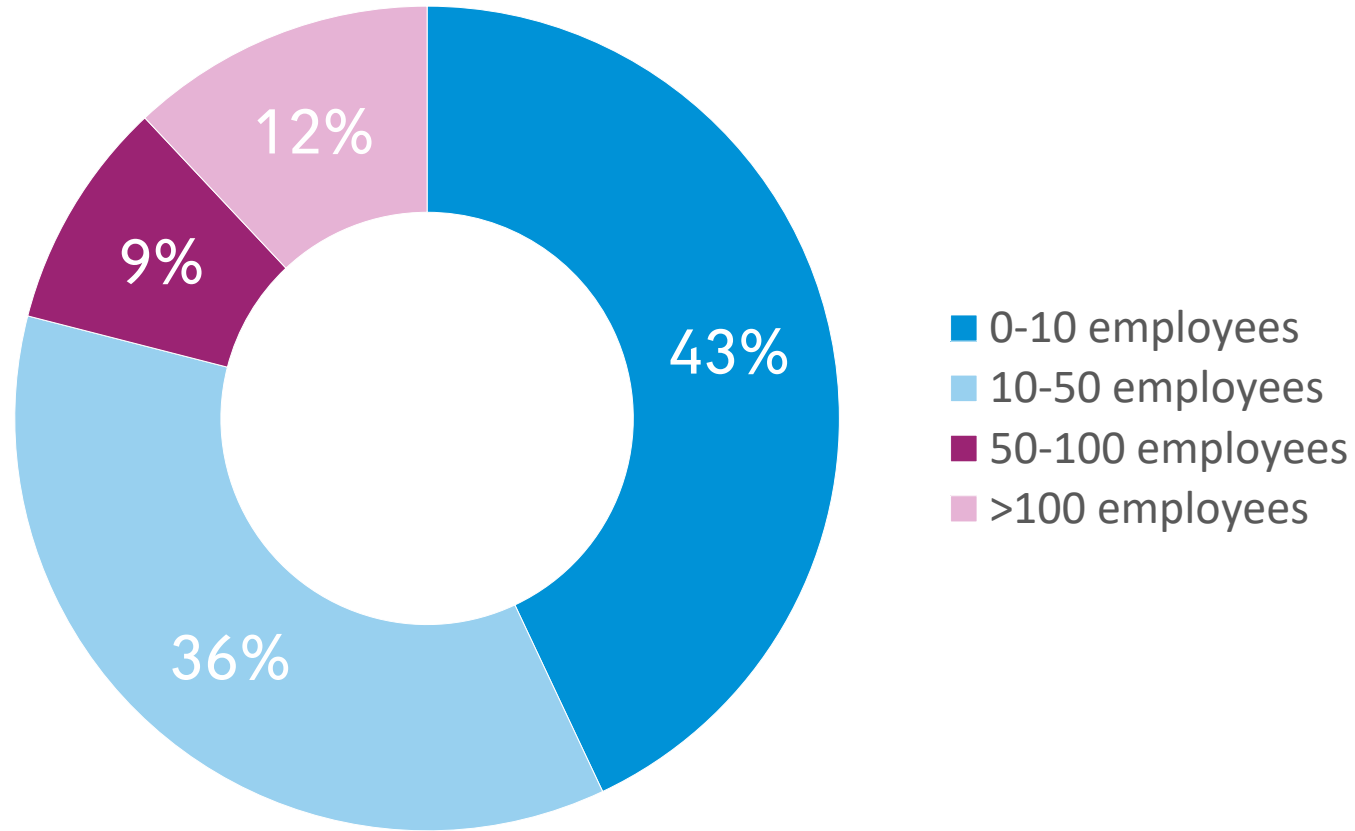


DI's members represent all types of businesses



DI's members grouped as percentage of the total wage sum.
Source: DI Business Intelligence 2019

DI represents all kinds of businesses – large as well as small



*79 pct. of
DI's members have
less than 50
employees*

Some of DI's largest members...



... and some of DI's small members



LE KLINT



DI has nine sector federations



Danish Food and Drink Federation



Federation of Danish Building Industries



Danish Energy Industries Federation



Danish Commercial Industries Federation



Danish Transport Federation



Federation of Danish Professional Service Firms



Digital



Danish Service Industries Federation



Danish Construction Association



DI'S THREE CORE SERVICES



Safeguarding political interests



Advising



Networks

DI works globally for the Danish companies

